



For Immediate Release

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Roast magazine announces 2018 Roaster of the Year winners

Amavida Coffee Roasters and Oughtred Coffee & Tea

PORTLAND, OREGON (Oct. 20, 2017) — Amavida Coffee Roasters and Oughtred Coffee & Tea have taken top honors in *Roast* magazine's 14th annual Roaster of the Year competition. The two coffee roasting companies are featured in the trade publication's November/December 2017 issue, available online at roastmagazine.com.

Roast magazine's Roaster of the Year awards recognize companies that roast coffees of superior quality, exemplify a dedication to sustainability, promote employee and community education, and demonstrate a strong commitment to the coffee industry, among other criteria. The magazine awards top honors in two categories: Micro Roaster of the Year, for companies roasting fewer than 100,000 pounds of coffee each year; and Macro Roaster of the Year, for companies roasting more than 100,000 pounds annually.

Amavida Coffee Roasters, with headquarters in Santa Rosa Beach, Florida, was named *Roast's* 2018 Micro Roaster of the Year, with a total output of 90,000 pounds of roasted coffee in 2016. Amavida is a certified B Corporation and a Florida Benefit Corporation, two designations that attest to its commitment to measure and manage its social and environmental impact. The company was selected in large part because of its commitment to making a positive impact in the coffee-producing communities with whom it partners as well as its local communities at home. Amavida also was recognized for its generous employee practices, innovative spirit and commitment to outstanding coffee quality. Learn more at amavida.com.

Oughtred Coffee & Tea, headquartered in Victoria, British Columbia, took the top prize for Macro Roaster of the Year, with an output of 900,000 pounds of roasted coffee per year. Founded in 1973, Oughtred has been family-owned and -operated for nearly 45 years. In recent years, with a second generation of Oughtreds at the helm, the company has made remarkable strides in minimizing its environmental impact, ensuring outstanding coffee quality through comprehensive client and staff training programs, working to benefit communities at origin and at home, and sourcing and roasting exceptional coffees. For more information, visit oughtred.com.

About Roast magazine:

The 2013 Maggie award winner for best specialty trade magazine, *Roast* is a bi-monthly technical trade journal dedicated to the success and growth of the specialty coffee industry. *Roast* addresses the art, science and business of coffee roasters by covering the issues most important to them, with quality editorial content focused on the technical aspects of coffee. For more information, visit roastmagazine.com.

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